

San Valentine's Best Gift: A Book!



Happy Valentine's Day 2025

¡Feliz San Valentín 2025!

Leadership is not about authority; it involves engaging people in meaningful progress. A structured approach to leadership helps leaders diagnose problems, identify opportunities, communicate clearly, and implement changes effectively.

1. Leaders should **seek diverse perspectives to diagnose** issues, avoiding personal biases and blind spots.
2. **Identify genuine opportunities for change**—complacency hinders progress, so leaders must challenge the status quo and focus on meaningful improvements.
3. **Clear and convincing communication** is key—A well-structured message, backed by facts and storytelling, fosters stakeholder support.
4. Implement **plans with a structured approach while maintaining flexibility**—these should incorporate training, measurement, and incentives, while being adaptable to change.

Leadership is a collaborative process. Great leaders do not work in isolation; they ask questions, engage their teams, and understand that diverse perspectives contribute to better decision-making. As Dr. Ron Riggio suggests, "The very best leaders involve others and follow these proven steps."



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Newsletter

To complement your readings and growth personal and professional, I am making the following recommendations. Para complementar la lectura y tener crecimiento personal y profesional, hago las siguientes recomendaciones.

1. [From Struggle To Strength](#). De la lucha a la fortaleza.
2. [Making Life Great](#). Haz tu vida genial.
3. [Fall In Love With Reading](#). Enamórate Leyendo.
4. [New Year, New Business Books To Read!](#). Año Nuevo, Nuevos Libros de Negocio para Leer.
5. [Curl Up With A Book: February](#). Acurrucate con nuevos libros en Febrero.

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